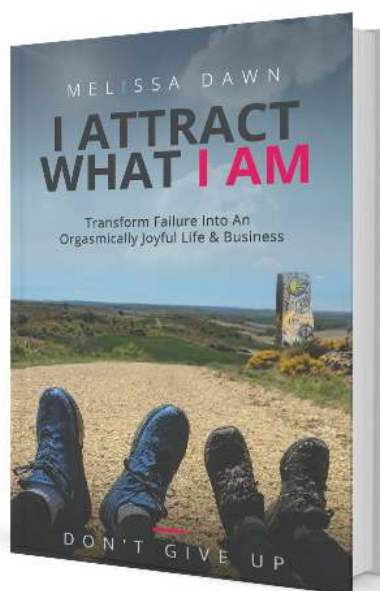


Author

Is a voice inside you insisting that you take a new direction in your life? Are you listening?

After her second divorce, Melissa Dawn felt the world crashing down around her. She was a single mom with primary custody of her four-year old son, a demanding career and an overwhelming roster of responsibilities. The time had come for change. She had grown tired of riding a roller-coaster both personally and professionally. Her inner voice was relentless, demanding her to change the trajectory of her life...but how?

In her Amazon international best seller, ***I Attract What I Am - Transform Failure into an Orgasmically Joyful Life and Business***, Melissa shares the story of how she navigated a difficult journey to successfully create a meaningful life and business that is heart-led and joy-inspired. She clung to the belief that anything was possible and took full control of her life. Discover the practical steps and key strategies she used to transform her failures and create an orgasmically joyful life and business.



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"As a coach and motivational speaker, I am passionate about helping people and organizations achieve their true potential. I strongly believe that to be successful in any area of life, you need to feel fulfilled in all areas of life. That fulfillment comes from getting in touch with your true self and putting it out there with confidence, in all that you do."

After all, it is only your true self that can attract the people (partners, friends, clients and colleagues) and opportunities that are truly right for you and will help you move towards the life you want to create."

- Melissa Dawn, Author

Coming Soon!

Melissa's next book is an in-depth look at the masks we wear, why we wear them and how to free ourselves from them so that we can bring our true selves forward with confidence and courage. Subscribe to the CEO of Your Life newsletter to stay updated!



melissa dawn

AUTHOR | COACH | SPEAKER
CEO OF YOUR LIFE

Motivational Speaker

Ready to take your team or organization to the next level?

Melissa's unconventional, holistic and fun approach delivers transformative keynotes and workshops designed to guide attendees to identify the masks that keep them from bringing out the best in themselves, connect with their inner leader, uncover the values that drive them, and bring their true selves forward - bravely and unapologetically - with confidence, clarity and compassion.

We've all worn masks at some point in our lives - masks of who we think we should be that are rooted in gaining the approval or acceptance of others, or to appease or placate others. When we let ourselves be guided by external factors, we get caught in an endless uphill journey that drains our energy and leads to burnout.

When we attach our self worth to how others see us, we end up resorting to defensive and self-preservative behaviours - not speaking up in meetings, gossiping, circumventing the chain of command, hiding mistakes, avoiding risks or trying new things, being reserved with colleagues instead of connecting and collaborating, etc.

When we have the courage to drop those masks and start bringing our unique strengths, talents and values forward, we are empowered to show up as our true selves in all that we do. We're empowered to truly connect with others, focus on progress over perfection, and strive for creative problem solving over playing it safe.

Be True To You Speaking Series

- Take Authorship of Your Life So You Can Write Your Next Chapter the Way YOU Want
- Inspire Your Leaders to Take Themselves and Others to New Heights
- Create High Performing Teams That Take You From Good to Great, From Great to Masterful

Showing up in this way sets off a domino effect on everyone around you, inspiring them to start dropping their own masks and bringing the best of themselves to the work that they do. This is especially true when that domino effect starts with your leadership.

Melissa's Be True to You speaking series features workshops and keynotes that guide leaders, teams and organizations to kick off real transformation by getting to the heart of what drives them.

Book Melissa to Speak at Your Next Event

If you would like to join the growing list of organizations around the world who are choosing to lead with courage, confidence and clarity, please connect with Melissa at the contact info below.

Leadership Coach

Lead with courage, confidence and clarity

An organization can only go as high as its leaders. In today's world, mastering leadership starts with mastering leadership of the self. That means dropping the masks that hold you back, tapping into the core of who you are, and bringing your true self forward - your unique strengths, talents and values - bravely and unapologetically.

Leadership Coaching with Melissa focuses on strengthening leadership from the inside out, bringing out the very best in your leaders, and coaching them in relationship management and human emotional intelligence so that they are fully equipped and empowered to bring out the best in their people - to recognize and cultivate strengths at all levels, build collaborative relationships and strengthen engagement.

In today's market, effective leadership is coaching. Command and control is the management style of the past. It's a style that keeps people (and the companies they work for) locked into status quo. By coaching leaders to take full authorship of their lives, and to then become coaches within your organization, the people they lead are empowered to grow and progress, which means your business has greater power to grow and progress.

Melissa has trained with top coaches through internationally renowned coaching institutions. She is a certified coach, CPCC, PCC and CTPC. Her coaching service, CEO of Your Life, was recently named one of Hubspot's Best Coaching Services worldwide for 2019. Melissa has helped people and organizations around the world get to the heart of what drives them to take themselves to new heights.



When we show up as our true selves, with courage and confidence, we honour the human within ourselves and the human within the people we lead. We empower ourselves and those around us to continually take ourselves to new heights, unencumbered by the need to please or to hide our true selves.

But, getting to that place starts with dropping the masks and having the courage to be our true selves, as leaders.

When your leaders are at their best - leading with confidence, courage and clarity - it has a domino effect on everyone around them, taking themselves, their team and the organization to new heights.

Are you interested in Team Performance Coaching? Connect with Melissa at the contact info below and get ready for real transformation!

AS SEEN ON



Team Performance Coach

Strengthen your teams by strengthening the people within them

External challenges should be where most of your team resources go - connecting with customers, capitalizing on market trends, staying ahead of the competition, creative problem solving, etc. Your team cannot do that well if the bulk of their energy is focused on internal challenges - distrust, ineffective meetings, miscommunication, lack of engagement, lack of motivation, etc.

Team Performance Coaching with Melissa gets to the heart of team issues, solving them at their core, then turning that focus towards the unique strengths and values that drive them.

Using team assessments and diagnostic tools designed by top coaches, coaching institutions and business leaders, Melissa guides you to take a deep dive into your team system, focusing on two key areas: productivity factors (leadership, alignment, goals, etc.) and positivity factors (trust, communication, constructive interaction, etc.). The result is a clear picture of what drives your team, what areas need work, and what you need to do to bring your team up to the next level.

Throughout the program, you will be empowered to:

- Put focus on the intelligence and strengths of your team
- Strengthen team members from the inside out
- Unite and align the unique and vital strengths and values of team members
- Have the difficult conversations that need to be had to move forward as a team
- Identify what IS working and how to build on it, and what is NOT working and how to address it
- Guide teams to go from good to great, and from great to masterful

As your Team Performance Coach, Melissa follows up with you over a six month period to support your progress, keep everyone accountable and guide you through any challenges that arise.

Are you interested in Team Performance Coaching? Connect with Melissa at the contact info below and get ready for real transformation!

Melissa has trained with top coaches through internationally renowned coaching institutions and has received her CTPC (Certified Team Performance Coach) from Team Coaching International. Her coaching service, CEO of Your Life, was recently named one of Hubspot's Best Coaching Services worldwide for 2019. Melissa has helped people and organizations around the world get to the heart of what drives them to take themselves to new heights.

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